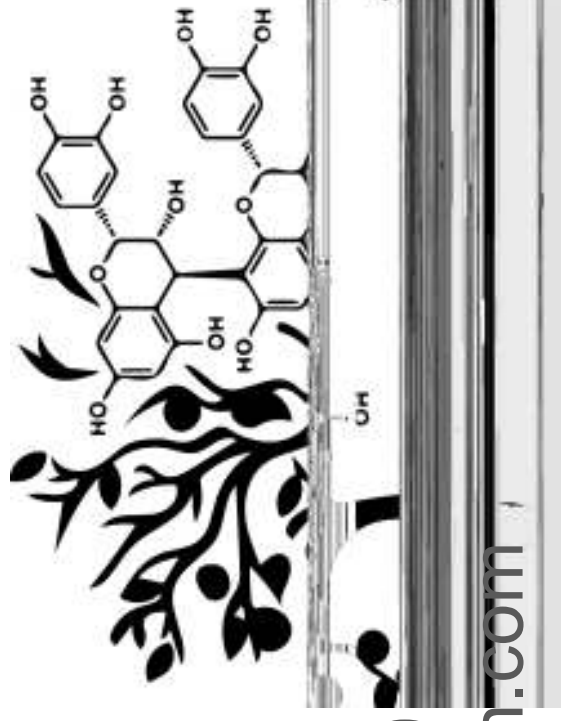


Lessons Learned

in the

Orchard



Paul Booker

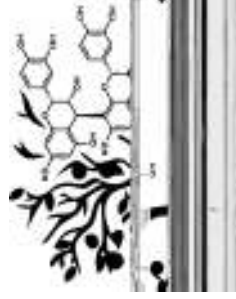
509-619-5679

Paul@CiderAuction.com

Time waits for no one



Copy a grower nearby



WSU Tree Fruit Research & Extension Center

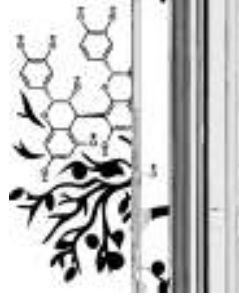
Innovate carefully

Tree Fruit Research & Extension Center

Orchard establishment is rough



Weeds are a curse



Plan orchard operations from the start



Training matters; timing is important



Innovate carefully



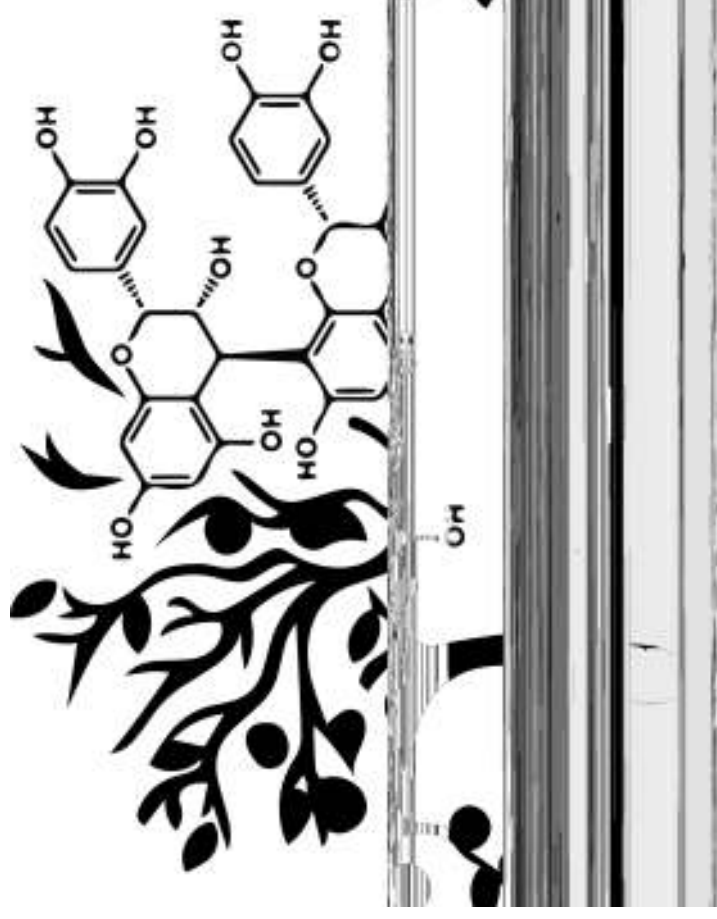
Get to know your market

Size

Timing

Location

CiderAuction exists to connect apple growers with cider makers. We make frozen, unfermented juice available to craft fermentors around the country. Samples from each batch of juice are analyzed before the auction, allowing cider makers to choose the right juice (tannins, acid, brix) for their cider

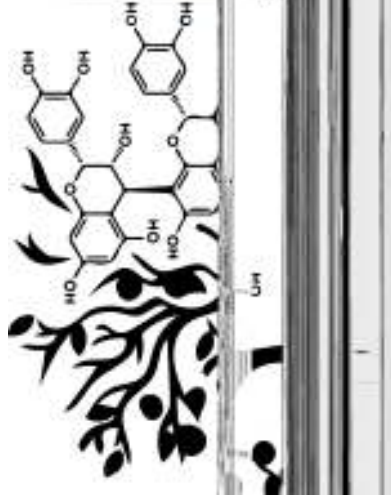


Just call an expert

Universities

Growers

Industry



RESOURCES

DISCOVER THE RESEARCH AND EXTENSION OPPORTUNITIES AVAILABLE TO YOU AT WSU. VISIT treefruit.wsu.edu FOR MORE INFORMATION. CONTACT US AT treefruit@wsu.edu OR CALL 509-335-3333.



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